

Group Travel, hand made.



Terra Lu Travel is your B2B partner for customized travel experiences to churches and Reformation sites in Europe.



Europe for Groups.

Terra Lu Travel ...



... is a business-to-business incoming operator in Germany, specialized to provide and host tours for all-age church groups, youth and student travel, choirs, universities, and schools.



... operates as a wholesaler in the background for all European land operations.



... customizes each tour package individually for the specific wishes and needs of the clients' groups.



... is able to arrange lodging in hotels as well as in hostels, camps, or even "home stays" with German families.



... is able to set up contacts with local churches, partner schools, or other groups.



... can arrange Servant Projects and Mission Activities in cooperation with local churches.



... arranges bus transportation, sends trained escorts on each motor coach, gets bicycles ready for special tours, books concert tickets.



... gives travelling groups an insight to all sites of Reformation and German history.



... helps the guests to explore Europe from cities to beaches to ski resorts.



Christian Utpatel



Terra Lu is the group travel specialist for religious travel in Central Europe. Our origin is **Terra Lutherana, the land of Martin Luther**, recognizing that the Reformation movement changed lives, churches, and the society in many countries and denominations. The Terra Lu experience started in 1990 with a six-week European tour for a university choir. From that time on, more and more groups from congregations, schools, and universities have used the inside knowledge of Terra Lu Travel.

All our trips are "hand made" as they are exclusively developed for the various wishes and needs of our clients. We are working as the B2B incoming agency for international travel companies and institutions who are dedicated to quality religious travel. Terra Lu Travel & Consult GmbH was founded and is privately owned by **Christian Utpatel**, an expert in spiritual travel in Germany and Europe for more than 20 years. In addition to his travel expertise Christian also is an ordained Lutheran pastor and bus driver. He sets up local contacts and provides ideas for making the trip to Europe an unforgettable experience.

Christian Utpatel is involved in many projects in the field of "church and tourism." He was the director of the Contact

Office for Church and Tourism for the LutherYear 1996. Facing the Luther Year 2017 Christian recently developed the "Luther-Decade" marketing campaign for Wittenberg county. Since 2011 the "**Luther500 Festival**," developed and operated by Terra Lu Travel, takes place every other year in Lutherstadt Wittenberg. Terra Lu Travel is the German travel partner of "**Refo500**," an international project that seeks to demonstrate the continuing relevance of the Reformation through books, seminars, art exhibitions, teaching materials and travel opportunities.

Terra Lu Travel offers outstanding travel experiences to group-travel organizers, and also works with local tourism organisations in developing the best offers for travelling groups. Located in Germany and having long-established and ongoing local contacts, Terra Lu Travel is able to make arrangements which will take your group behind the scenes and provide a unique inside view of Europe. No two Terra Lu tours are the same, since each tour is individually designed to the specific wishes of the groups.

Upon your request a **Terra Lu Companion** will be the group's escort and good pal in Europe. He or she helps the group to find the way around, gives brief introductions to the sights your groups visit, takes care of details with hotels and bus drivers, helps with orders from the menu in German restaurants, translates what is written on souvenirs, and will answer all questions. In brief: On behalf of all Germans the Terra Lu Companion will do his or hers best to make your group feel comfortable and welcomed.

All Terra Lu Companions are trained by Terra Lu Travel and are experienced group leaders. Also local guides, who might join the group for specific tours, are hand-picked by Terra Lu Travel.

Working for tour operators, Terra Lu Travel keeps its own name "undercover." From the welcome at the airport to the signs at the busses and announcements in hotels, the Terra Lu staff only uses the name of the contract partner. This way, travellers do not forget where they booked the tour, and Terra Lu Travel knows: It is your group.

Groups only. You need to have a group to use the services of Terra Lu Travel. Terra Lu Travel will not do business with individuals. If you do not have a group yet you might contact a tour operator in your home country. Tell the operator to contract Terra Lu Travel for all land operations in Europe. The tour operator will deal with the members and manage all business stuff in your country, while Terra Lu takes care of the trip in Europe. Terra Lu Travel will be pleased to suggest partner tour operators.



Bildnachweis: DZf, Terra Lu Travel, Titefoto: Keute, Frankfurt, PIXELIO

Tour Ideas.

Get inspired by tour itineraries Terra Lu Travel developed for groups, and request your own customized concept.

Life lines and paragons


Follow the steps of Reformers like Martin Luther, Phillip Melanchthon, John Calvin, Huldrych Zwingli, Guido de Brès, and John Wesley. Discover composers and hymn writers like Johann Sebastian Bach and Paul Gerhardt. Or follow the children of God from the Pyramids in Egypt to the Promised Land of Israel.

500 years of the Reformation

Up to 2017 and far beyond many events like concerts, exhibitions, and festivals will commemorate the 500th anniversary of the Reformation. Let the themes of the reformation come to life with a visit at the authentic places. Terra Lu Travel is your competent church-linked partner to provide travels to the Luther Decade and Reformation jubilee.

Tours, Events, and new Ideas

More than just tours: Servant Projects, Mission trips, Choir and band tours, The Luther500 Festival, and The Refo500 Train – Terra Lu Travel is eager to develop new ideas with you.

 Sightseeing with a sign language interpreter? Tours for visually-impaired and blind travellers? Busses for wheelchair and scooter users?
No problem, we can take care of that.

Terra Lu Travel & Consult GmbH

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- Terra Lu Travel is recognized as an Incoming Tour Operator by the German National Tourist Office DZT.
- Terra Lu Travel is actively involved in the "German Originality" Heritage and "Visit Luther" programs of the DZT.
- Terra Lu Travel is connected worldwide as a member of ASTA, the American Society of Travel Agents.
- Terra Lu Travel is connected locally as a member of the TourismRegion Anhalt-Dessau-Wittenberg association.
- Terra Lu Travel is the German tour operator for the Refo500 network.

Germany
The travel destination

